

# Asociación PuntoGAL

A domain for Galician language  
and culture

Speaker: Susan Reynolds



**.GAL**

**Late 90's**

**The Idea**

**2006 Creation of 'Asociación PuntoGal'**

**Encouraged by success of .CAT and  
ICANNs studies for introducing new gTLDs**



# Asociación PuntoGal

- Non profit organization
- Mostly volunteer-based
- Responsible for steering the dotGAL application



# DotGAL's purpose

Non Commercial

- Visibility on the Net
- Promote Galician language & culture on the net
- Link the 4.3 Galicians who live all around the world
- Help create a multicultural Internet and promote its linguistic diversity



# Where is dotGAL?



Map of Galician Centres. Source: La Voz de Galicia

# Supporting Entities

More than 100 relevant entities related to Galician language, culture and society back this initiative



Galician Royal  
Academy



Galician Council  
of Culture



University of  
Santiago de Compostela



Galician Radio  
& TV Company



# Community support

Galician Centres from around the world (USA, Argentina, France, Uruguay, Switzerland...) have shown their support for .GAL's project

Nearly 12.000 people back .GAL



## Cultural & Linguistic TLDs

- NOT Geographic TLD
- Only existing TLD: **.CAT** (similar uses)
- Similar initiatives: **.BZH, .CYM, .EUS & .SCOT**
- European Cultural & Linguistic Internet Domains:

**ECLID**



## Cultural & Linguistic TLDs

- Global visibility for cultures & languages:
- Encourage new content in their own languages
- Bring new users online
- Enhance Internet's cultural & linguistic diversity



# New gTLDs. When?

**DELAYS:** trademark protection, root zone scaling, new TLD demand... ...BUT:

-People want their .gal

-ccTLDs are not the cause of overarching issues. .CAT: best practices

-Mechanisms to protect trademarks

-Expressions of Interest (EoI) Good move forward.





**THANK YOU! GRACIÑAS!**

**Asociación PuntoGal**

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