



Looking Forward: Internet of Things

7th Meeting of the ICANN Studienkreis
Prague, 26 September 2006
Presented by: VeriSign, Inc.

VeriSign and RFID

- + VeriSign in the EU
- + Over 700 employees
- + 17 offices; largest in Berlin and London
- + Communications, intelligent secure databases and security services
- + Active in EU based RFID projects

VeriSign and RFID

- + Object Naming Server with EPCGlobal
- + Discovery Services
- + Security Services

VeriSign and RFID

- + Irish Blood Supply project
- + Irish Government established National Center for Hereditary Coagulation Disorders (NCHCD)
- + Hemophilia – HIV and Hepatitis C infections
- + NCHCD identified need for traceable supply chain
- + Evaluation by Expert Group (including EC)

EU and RFID

- + EU Commission Consultation and Communication
- + EU leadership in the debate; framing the issues is critical
- + Forward looking approach must be technology neutral; balanced to encourage realization of benefits and innovation; flexible

RFID Policy Issues

- + Privacy
- + Security
- + Interoperability

Concepts of RFID networks

- + Concepts are critical:
- + "Internet of Things"
- + Private networks; closed user groups
- + "Open, interoperable" v. "open" to the public
- + "Governance" v. application of existing laws

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Thank You

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