



the **basque language and culture** on the Internet



agenda

our project

why?
What is?
Who is?
Where is?

new gTLD program

ECLID
EoI

WHY ARE WE GOING TO APPLY FOR



The Basque Language and Culture Community
seeks to face all new challenges

On the Internet...

Being is important, but being **useful** is essential

BLCC exists on the Internet,

but needs a **name**

WHAT IS



.EUS will be an effective tool for the promotion of Basque language and culture on the Internet

.EUS will have restrictive policies

Visibility and **prestige** of the BLCC
diversity on the Net



The PuntuEus Association [dotEus in Euskara] represents The Basque Language and Culture Community, and it will be in charge of applying for the .EUS domain

The most relevant institutions and associations have supported the initiative, among others...



EUSKALZAINDIA
The Official Academy of the Basque Language



EITB
Leading Media Group



UNIVERSITIES
Different public and private universities

EUSKALTEL
Global Telecommunications Operator





Moreover,
.EUS is being strongly supported by individuals

More than
25.000 individuals
have shown their support
in half a year





The Basque Language and Culture Community is distributed all over the world. The BLCC is a community without borders.

The **diaspora** of the BLCC sums up more than **four million people** and **nearly 200 Euskal Etxe** [Clubs in which Basques of the diaspora meet], distributed worldwide.



WHERE IS and WHO IS



The BLCC is a community without borders and, thus, the PuntuEus Association has members from all over the world



NABO
North American Basque Organizations



FEVA
Federación de Entidades Vasco Argentinas
Federation of Basque-Argentine Entities

Among others...



APART FROM



.CAT is a precedent,
and .BZH, .CYM, .EUS, .GAL and .SCOT are the future

ECLID :: European Cultural and Linguistic Internet Domains



EoI... WHAT IS THE OPINION OF



As a social, non-for-profit project which is waiting...
we do believe that we don't have anything to lose

Expressions of Interest...

- may be **is not** a **perfect** formulation...
- But it may **help keeping alive** some potential **applicants**
- and it may **get** all of us **closer to the introduction of new TLDs**



Eskerrik asko!

Thank you!

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