



2010.es

Presidencia Española de la Unión Europea



# Information Society strategy in Spain: Plan Avanza and EU Presidency

**ICANN Studienkreis**

21 January 2010

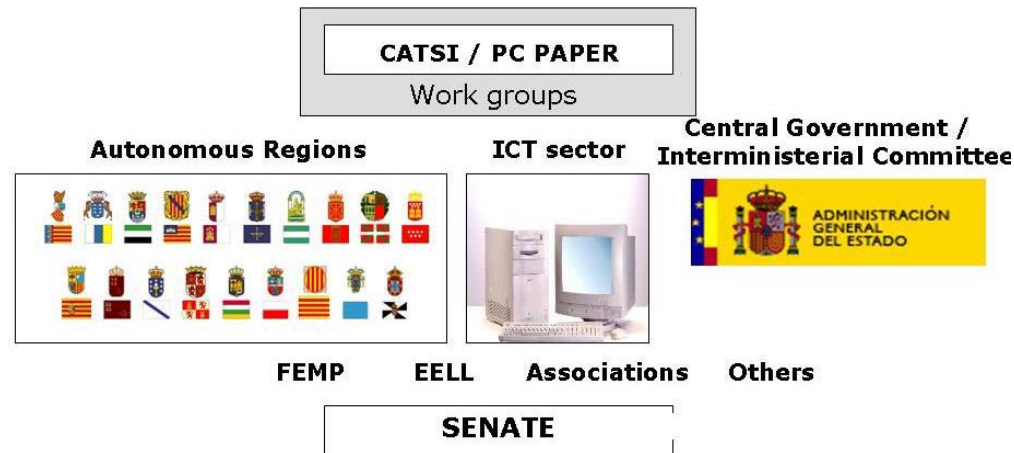
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# 1. Spain's strategy on IS: Plan Avanza

## 1.1. "Plan Avanza"

- Avanza is the current initiative of the Spanish Government for developing the IS. It includes a series of legislative measures and a specific budget which in 2005 – 2009 exceeded 6.5 billion €.
- Headed by the MITT it was drafted with agreement of all relevant stakeholders.



- It has the aim to improve Spain's position within the **Information and Knowledge Society**, to improve its economic productivity and the general welfare of all Spanish citizens.
- The "Plan Avanza" is part of the Government strategy to follow the **Lisbon Strategy** in 2000, which is one of the main points of the 2010 **Ingenio Program** defined in order to promote R+D+i.

# 1. Spain's strategy on IS: Plan Avanza

## 1.2. Legislative Framework

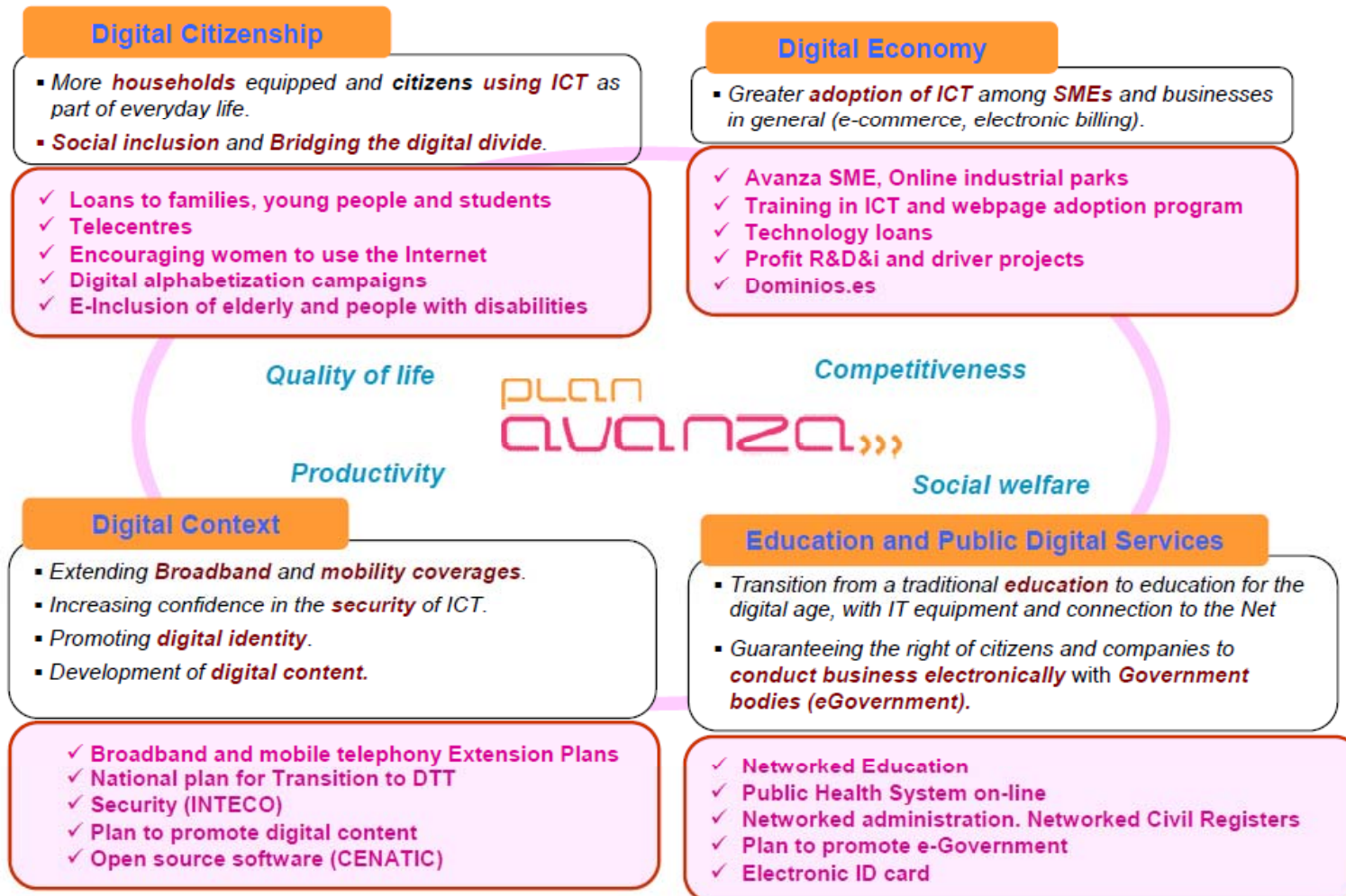
- **Law on Measures to promote the Information Society (56/2007):** establishes, i.a.,
  - progressive obligation for **electronic invoicing** in relations with public administrations.
  - obligation for companies that provide services of “special economic importance” to offer their customers the opportunity to contact them and interact with them electronically.
  - flexibilisation for **e-commerce** and **e-signature** rules.
  - obligation on **ISPs** to provide their users with information on, i.a., how users can protect their equipment against viruses, checking the content of unsolicited email.
  - Increased accessibility standards for public entities' websites
- **Law on Citizens' Electronic Access to Public Services (11/2007):**
  - Citizens' right to electronically access services of the central government by December 31, 2009.
  - Improved legal framework for digitisation of public administrations.

# 1. Spain's strategy on IS: Plan Avanza

## 1.3. Plan Avanza: objectives and action areas

- **Digital Citizenship:** This area is oriented to delete the digital divide and guarantee the population ICT access as a way to improve their quality of life
- **Digital Economy:** This area is oriented to make easier the SMEs use of ICT, to fund the workers training and to promote R+D+i.
- **Digital Public Services:** This area is oriented to the Public Administration services quality expansion, the quality of life improvement, the economical rise and the participation in Information Society.
- **Digital Context:** This area is oriented to obtain a secure broadband infrastructure for telecommunications to facilitate the appropriate use of applications and telematic services, which are essential to the development of the Information Society.

# 1. Spain's strategy on IS: Plan Avanza



# 1. Spain's strategy on IS: Plan Avanza

## 1.4. Achievements

- 24 million Internet users.
- 99% broadband population coverage
- 8.6 million households broadband connected (51%)
- Average speed of Internet connection has soared from 256 Kbps to 4 Mbps
- DTT covers 98.1% of population
- Public services availability through internet is now 80%.
- More than 13 M eID cards issued
- ICT Innovation investment annual growth: 20%
- Over 130.000 SMEs have new ICT equipment
- Telecom Users Office

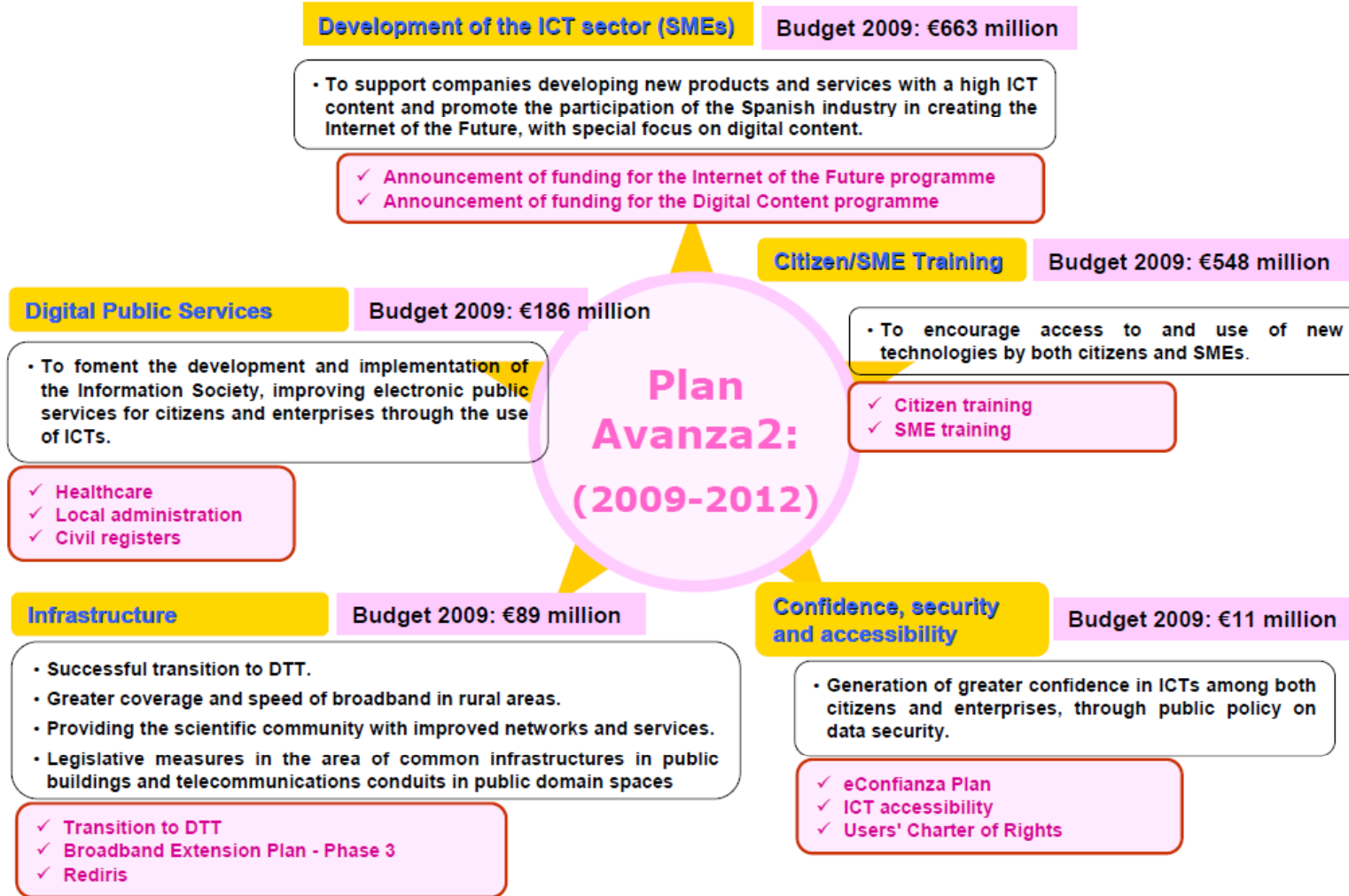
# 1. Spain's strategy on IS: Plan Avanza

## 1.5. Plan Avanza 2: Moving Forward

Avanza 2 Plan is formed by 5 new vectors:

- **Development and evolution of the ICT sector (SMEs).** The main objective is to support companies developing new products and services with a high ICT content and promote the participation of the Spanish industry in creating the Internet of the Future, with special focus on digital content.
- **Training in and fomenting the use of ICTs among the population.** This measure is for rural population, the elderly, the disabled and special collectives.
- **Digital Public Services.** The objective is the completion of the education, healthcare, e-ID, civil registers, etc., programmes.
- **Infrastructures.** Successful transition to DTT and greater coverage and speed of broadband in rural areas.
- **Confidence, security and accessibility.** To generate greater confidence in ICTs among both citizens and enterprises, through public policy on data security.

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## 2. Objectives and priorities of the Spanish Presidency of the EU Council within the scope of ICTs

- Approval of the New European Strategy 2010-2015 for the promotion of Information Society (post- i2010): 'For a Digital Europe: the Granada Strategy. ICT technologies, Productivity and Quality of Life'
- Favourable environment for the deployment and use of advanced infrastructures and services
- Promotion for future adoption of a European Charter of ICT Users' Rights
- Actions to reinforce network security and protection of intellectual property rights in the Internet
- Agreement on a harmonised framework for the production of Information Society indicators

## 2. Objectives and priorities of the Spanish Presidency of the EU Council within the scope of ICTs (II)

### Main ICT events (January-June 2010)

- 18<sup>th</sup> January 2010 (Madrid): **International Meeting with the European Industry**
- 10<sup>th</sup>-11<sup>th</sup> February (León): **High Level Conference on Research for Trustworthy ICT**
- 15<sup>th</sup>-19<sup>th</sup> February (Barcelona): **Mobile World Congress 2010**
- 2<sup>nd</sup>-6<sup>th</sup> March (Hannover): **CeBIT**
- 14<sup>th</sup>-16<sup>th</sup> March 2010 (La Granja): **Ministerial Meeting EU-Latin American and the Caribbean Countries “Digital Content for a Digital Society”**
- 18<sup>th</sup>-20<sup>th</sup> April (Granada): **Informal Meeting of EU Ministers for Telecommunications/IS**
- 25<sup>th</sup>-27<sup>th</sup> May 2010 (Amsterdam): **World Congress on Information Technology**
- 31<sup>st</sup> May 2010 (Brussels): **Council of EU Ministers for Telecommunications**
- 13<sup>th</sup>-15<sup>th</sup> June 2010 (Madrid): **Ministerial Meeting on ICT Indicators**

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### 3. Internet Governance key issues during first semester 2010

- **Internet Governance Forum (IGF)**
  - IGF continuity
  - IGF 2010 in Vilnius
- **Implementation of AoC**
  - EU welcomes AoC as step forward
  - Implementation key for stability of the model
- **EURODIG 2010 in Madrid**
- **Preparation of ITU Plenipot 2010**



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**THANK YOU**

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